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Book Review

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Book Title: 8 Things Super-Performers have in Common
Author: Parin Songpracha
Publisher: 1168 Co., Ltd. Bangkok, Thailand

Following someone's page on Facebook has become one of the common things we do, and this author is one several I have been following; Mr.Parin Songpracha. He has been sharing his experiences and updating his fans with new trends and custom in business practice. The 8 Things Super-Performers have in Common is composed for several year from his success and failure experience from the beginning of his career . Over 400 of his writing and share on his fan page, only 64 topics which each has over 100 shares, are selected to be in this book. Personal impression of this book is a mixture of tips and tricks, storytelling of someone who has been through tough times until succeeded and would like to share do's and don'ts. The book is easy to digest and practical. Anyone who works in organization or when individuals deal with people, this could be useful to reference as guidelines. There is no need to start reading chapter by chapter, it can be read from topic interested. The first jobbers, as well, could benefit from reading several chapters since the junior has fewer years of service. The book is like personal mentor!

However, the book is not only his personal career path to success, but what make this book interesting is that the author allowed his fans to co-create some of the content by sharing their experiences, especially in the highlight chapter; chapter one "8 Devha Doors", meaning as the book title: 8 Things Super-Performers have in Common. The following is a chart summarizing 8 tips of the super-performers shares with the readers stemming from the author himself and from the fans together share. The tips portray in quadrants:

Not to spoil the excitement of the readers too much, the chart presents 8 key points at a glance. The author organizes the 8 tips into 4 quadrants: on the horizon, the left explains about entities of self while on the right is what we should react or respond to others. On the vertical top row defines inner world or thought of ourselves and the bottom row shows the outer world or situation we might come across with.

The first quadrant shows "self"/inner thoughts suggest that one should have (1) passion, drive, and grit (2) self-awareness, while the 3rd quadrant of self/outer world or situation suggests (4) time machine vision, (5) adapt to people and adapt to situation, and (6) high outcome deliver. The 2nd quadrant guides how one react to others/inner thoughts (3) great listener and be able to