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Book Review: Grounded Theory Research

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"Grounded Theory Research" was first published in 2022 by Dr. Siwaporn Poopan, a lecturer from the Department of Education, Faculty of Social sciences and Humanities, Mahidol University, Thailand, with the decisive goal of bringing readers to explore the unfamiliar world of the grounded theory research. As it is undeniable that the world is constantly changing due to countless social factors, and some are complex, existing theories might not be as effectively or appropriately applicable to explore the concerned research problems and advance the new one. This book is divided into three sectors: preliminary, main text, and end matter.

First, the preliminary section outlined the introduction that highlighted those existing theories might not be as applicable as they were supposed because of social changes, which led to the rising popularity of grounded theory under this first publication, acknowledgment, and content page.

Second, the main text comprises seven introductory chapters that begin with the background details and the different types of grounded theory, followed by the research design and procedures, and the critique and the future of this research design.

Chapter 1 Characteristics of grounded theory research. The author started with the basic information about grounded theory and the different names used and highlighted the objectives that researchers would gain by employing grounded theory. Then, a short history and the development of grounded theory where it was first started until the most recent development were introduced. The chapter ended with the seven base characteristics of grouped theory.

Chapter 2 Types of grounded theory research. This chapter provides details regarding the research approach,

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coding method, data categorization, objective of data analysis, and presenting developed theory of the three types of grounded theory, including (1) systematic grounded theory, (2) emerging grounded theory, and (3) constructive grounded theory. Methods to select grouped theory were also addressed to help future researchers better understand and decide the most appropriate type of grouped theory.

Chapter 3 Research procedures for grounded theory research. There are many types of grounded theory. Each had its own distinguished research procedures; however, the author only focused on describing research procedures of a systematic grounded theory due to its popularity, clear, simple, and systematic process. The research procedures based on constructive grounded theory can be divided into eight steps: (1) analyzing research problem or research objective, (2) creating research procedures, (3) applying for IRB (institutional review board), (4), collecting data, (5) coding, (6) using selective coding and developing theory, (7) evaluating the developed theory, and (8) reporting the developed theory regarding constructive grounded theory.

Chapter 4 Data collection for grounded theory research. The author explained the process of collecting data for this qualitative research was separated into seven activities as of (1) determining locating site and participants, (2) gaining access and developing rapport, (3) selecting site and participant using purposeful sampling, (4) collecting data, (5) recording information, (6) minimizing filed issues, and (7) storing data securely.

Chapter 5 Data analyze for grounded theory. The author accentuated the unique quality of grounded theory research that the data collected can be analyzed simultaneously without completing the data collection process first. The grounded analysis was divided into two phases: coding and analyzing the data for theory development. First, the process of coding which divided into 8 steps: (1) preparing the document, (2) reading the data in detail, (3) coding, (4) creating the coding list, (5) grouping the code, (6) categorizing the theme, (7) creating conceptual map, and (8) developing narrative story. Second, analyzing the data theory development based on systematic grounded theory can be done through 3 stages: (1) open coding for categorizing the data, (2) axial coding for examining the connection of data in order to develop the central phenomenon, (3) selective coding for constructing the linkage of the data in order to proposed a theory.

Chapter 6 Evaluating the quality, progress, and challenges of grounded theory research. To understand grounded theory research, the author explained the three dimensions of grounded theory research, methods to evaluate grounded theory research, advancement of grounded theory research, and limitations concerning grounded theory research.

Third, the end matter consisted of bibliography, index and information about the writer herself.

In summary, the book consisted of the fundamental information and guidelines for researchers interested in conducting this qualitative research approach. Since existed theory might not always be able to apply to the current research problems because of the change in time, environment and people, creating a new theory could give new insight and new knowledge toward the specific problem. Simple and clear explanations of grounded theory were given where the readers an opportunity to experience the whole process of planning, collecting data, analyzing data, and formulating the new theory. Several times, the author also emphasized unique characteristics of this research approach which involved recruiting experienced participants, the decision of the researcher to decide when the information is rich enough to create a new theory, and data analysis that could be concurrently accomplished with the data collection processes. This book is exceedingly recommended for anyone interested in conducting a grounded theory research as the author had given the understandable languages and terms explained with certain examples. It is also beneficial for researchers and graduate students to understand grounded theory research better as the information was well illustrated with details and real-world examples.

Reference

Poopan, S. (2022). *Grounded Theory Research*. Bangkok, Thailand: Borisuth printing Co., Ltd.